

## EDUCATION

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### **Graphic Design Technology and Web Design**

Palm Beach State University

### **Political Science**

Florida Atlantic University

### **Bachelor of Arts**

2014 – 2018

*Major in Political Science*

*Graphic Design Technology and Web Design*

Florida Atlantic University, Boca Raton, Florida

## WORK EXPERIENCE

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### **Freelance Web designer**, Boca Raton, FL

2018 - Present

- Profound experience with WordPress (CMS) and front-end web development
- Produce wireframing and template mockups for clients
- Proper domain & webhost maintenance
- Ensure proper optimization of mobile responsiveness for current tablet and phone models
- Utilize proper UX/IX trends and ensure best practices using performance, marketing, security and searchability
- Essential coding including, HTML, HTML5, PHP, CSS and MySQL
- Proficient in the latest web building software applications, such as Elementor, Weebly, Wix and Shopify
- Create original content, maintain, and back-up websites
- Utilize Graphic Design software applications such as Adobe Photoshop, Illustrator, InDesign, and video editing
- Digital marketing projects including stock art designs, display ads, landing pages, funnels, videos, automated emails, and promoted social content
- Implement web widgets and functionality to best suit client's business including ecommerce, social media feeds, and media players

### **America Connected**, Boca Raton, FL

2016 – 2020

- Administrative Assistant
- Supervised and coordinated large scale events with prominent public figures
- Worked with CEO to implement strategic programs for the organization
- Traveled domestic and internationally for various work-related missions
- Skilled in delivering articulate presentations

### **Disney Store Cast Member**, Boynton Beach, FL

2015 - 2016

- Maintained excellent guest service
- Trained new Cast Members for the merchandise role
- Exemplary levels of accuracy and attention to detail
- Maintained and participated in producing outstanding company visual standards
- Assisted with stock deliveries and participated in markdowns, event set-up and Stage Sets
- Created scheduled special in store events for guests

### **Walt Disney World Cast Member**, Orlando, FL

2013 - 2015

- Received prestigious "5-star guest satisfaction" Award
- Earned the honorary Cast Member "Key" award
- Hosted and planned events for hundreds of guests
- Performed many different roles through the Walt Disney World Resort